

MINUTES OF THE APPEARANCE REVIEW COMMISSION
January 15, 2018

The regular meeting of the Appearance Review Commission was called to order by Chairman John Robbins at 7:00 p.m. at the Village Hall.

Members Present: Chairman John Robbins, Tom Flader, Brad Meyer, Rich Seneczko and Jennifer Tarello.

Members Absent: None.

A quorum was established.

Village Staff Present: Chris Sandine, Associate Planner.

Commissioner Meyer made a motion, seconded by Commissioner Tarello, to approve the December 18, 2017, Appearance Review Commission meeting minutes as written.

Motion carried 5 - 0.

OLD BUSINESS:

**ARC 17-85 Lisa Wolf, Authorized Agent for Chicago Title Land Trust
325 N. Milwaukee Avenue**

Request is for approval of new signage.

Ms. Lisa Wolf, representative for Keller Williams North Pointe, presented the proposed signage for 325 N. Milwaukee Avenue. Ms. Wolf stated the redesigned proposal is for a monument sign at the entrance of the complex, instead of a wall sign. Ms. Wolf stated the intent behind the design is to mimic the existing PNC sign on site. Ms. Wolf stated the sign will be two-sided and internally illuminated.

Commissioner Meyer stated he has no issues with the proposal. Commissioner Seneczko questioned why the sign was raised off the capstone and not secured to the top of the stone. Ms. Wolf stated the sign was raised in the interest of being able to see the sign. Commissioner Tarello questioned the height of the existing brick wall. Ms. Wolf stated the height to the top of the capstone is 4'-6". Ms. Wolf stated the other aspect of raising the sign is to keep the planter on the corner. Chairman Robbins stated the monument sign is a great improvement from the previous wall sign design.

Ms. Wolf showed the Commission an alternative design where the signage is affixed directly to the capstone and the planter is removed. Commissioner Flader stated he prefers the signage affixed to the capstone without the planter. Commissioner Flader stated the pole reminds him of a billboard sign.

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Commissioner Tarello stated the design will look interesting with the planter missing, considering there are planters at the other entrance points. Commissioner Flader questioned how the sign would be drilled or mounted on the capstone. Ms. Wolf confirmed the sign would be drilled into the capstone. Commissioner Meyer questioned if the existing area has power available. Ms. Wolf stated she is unsure, but noticed a street light nearby that may have power. Commissioner Tarello stated the site will be visually interesting with the planter removed.

Chairman Robbins questioned Ms. Wolf on her preference between the two proposals. Ms. Wolf stated her preference would be to stay with the original design.

Commissioner Meyer made a motion, seconded by Commissioner Seneczko, to recommend the Zoning Board of Appeals approve the application for new signage at 325 N. Milwaukee Avenue, in accordance with the plans submitted.

Motion carried 5 - 0.

NEW BUSINESS:

None.

COMMUNICATIONS AND DISCUSSION:

Chairman Robbins questioned if the Mitsubishi Dealership painted part of their building.

Commissioner Flader moved and Commissioner Meyer seconded a motion to adjourn.

Motion carried 5 - 0.

Meeting adjourned at 7:15 p.m.