

Street Art Wall Mural Proposal and Brief | August 11, 2024

Project Title: CR Spa Salon Mural – Enhancing Community Spirit through Art

Main Point of Contact: Cindy Nennig CR Spa Salon

Email: crspa.nennig@gmail.com

Phone: 847-542-6007

Muralist/Designer: Kristina Burns

Email: kristinaburnsdesign@gmail.com

Phone: 224-440-0144

Mural Design:

- Theme: Colorful Floral Art incorporating Morgan's Logo
(Visual Mockup is on the last 3 pages of this document)
- Location: North Wall in Front of CR Spa Salon, Morgan's Building
- Dimensions: 14 ft high x 18 ft wide (subject to change slightly)
- Duration: 7 days (weather permitting)
- Total cost estimate: \$7,500 to \$10,000

Objective:

The primary objective of this mural is to enhance the aesthetic appeal of the CR Spa Salon and surrounding businesses, contributing to the beautification of the community.

The mural will:

- Improve the appearance of the front garden brick wall.
- Enhance the overall look of the business façade, making it more inviting.
- Incorporate bee and honey elements to reference CR Spa's Mead Tasting Room
- Serve as a visual attraction visible from Cook Ave and the large parking lot behind Milwaukee Ave businesses.
- Provide directional signage for Morgan's, improving visibility for pedestrians coming from the island or the back parking lot.

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- Offer photo opportunities for residents and visitors, fostering positive community engagement.

Why This Mural?

There is a growing trend in communities across the U.S. to beautify older buildings through mural art, as seen in the Bronx, Charlottesville, Dallas, Escondido (California), Fort Myers, and Port Washington. This movement, often referred to as "Paint America," builds joy, beautifies neighborhoods, and fosters a positive community atmosphere. This mural will contribute to these efforts by bringing vibrancy and a sense of pride to our community.

Materials and Pricing:

Muralist Hourly Rate: \$100 per hour

Permits: \$100 to \$500 (not sure what Libertyville's local fee is)

Insurance (if needed): \$200 to \$500.

Protective Gear and Supplies: Brushes, rollers, drop cloths, and other supplies \$100 to \$200.

Estimated Total for Paint: \$500 to \$1,000

- Wall Primer: Behr Premium Plus White Flat Latex Paint (Base layer paint for the entire wall) - 1-gallon costs about \$25 to \$30
- High-quality spray paints like Kobra Low, Montana Gold, and 94 Low Pressure typically cost \$8 to \$10 per can. Estimating around 50-100 cans of spray paint
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Conclusion:

This mural will not only enhance the visual appeal of the CR Spa Salon and surrounding businesses but also strengthen community ties by offering a shared symbol of beauty and pride. We are excited to bring this vision to life and contribute to the ongoing efforts to make our community a more vibrant and inviting place for all.

CERTIFICATE OF APPROPRIATENESS APPLICATION

VILLAGE OF LIBERTYVILLE
COMMUNITY DEVELOPMENT DEPARTMENT
200 EAST COOK AVENUE
LIBERTYVILLE, IL 60048
(847) 918-2028
(847) 367-5148 (Fax)

DATE: 8/21/24



REQUESTED ACTION(S) (check all that apply)

- | | |
|--|-----------------------------------|
| <input checked="" type="checkbox"/> Building Facades | <input type="checkbox"/> Lighting |
| <input type="checkbox"/> Landscaping | <input type="checkbox"/> Signage |
| <input type="checkbox"/> Other _____ | |

TO THE VILLAGE PRESIDENT, VILLAGE BOARD OF TRUSTEES AND THE HISTORIC PRESERVATION COMMISSION OF THE VILLAGE OF LIBERTYVILLE, LAKE COUNTY, ILLINOIS 60048.

The applicant(s) Cindy Nennig, CRSPA SALON represents that they are the OWNER _____, AUTHORIZED AGENT (please check correct term) of the property commonly known as: (street address) 530 B. N. MILWAUKEE AVE, LIB.

If someone other than the applicant(s) has the title to the property, please provide a written statement from the owner(s) which acknowledges and consents to this request.

The property is now classified under the Libertyville Zoning Code and is located in the Historical District.

Cindy Nennig
Applicant/Representative Signature

133 Blueberry Rd. Lib.
Address of Applicant/Representative

847-542-6007
Phone Number

CRSPA.Nennig@gmail.com
E-mail

NOTE! If several parties are involved with the project (i.e., architect, engineer, consultant, etc.), please attach a list including the names, addresses and phone numbers of such parties. This application must be complete before it will be accepted by the Village.

VILLAGE OF LIBERTYVILLE
PROPERTY OWNER'S AUTHORIZATION
FOR HPC

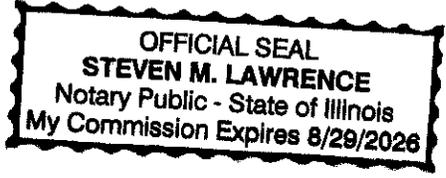
DATE: 4/22/24

I, Benjamin Lavinger, Owner of the
Property Owner
property located at 113 School St, do hereby
Address/Location
authorize Cindy Hennig CR SPA SALON to represent me in the following
Authorized Agent
ARC matter(s), Mural on South side of Building
Action(s)

in the Village of Libertyville.

[Signature]
Notary Signature

(SEAL)



[Signature]
Property Owner Signature

Benjamin Lavinger
Property Owner Name, Printed

512 E. Sunnyside Ave
Address

847 778 9519
Phone Number

