

Graphics • Signage • Displays

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JOB NUMBER DATE
17225 01/16/25

CUSTOMER NAME
RTO

PROJECT NAME
Eleven 9 Rockland

REVISION HISTORY

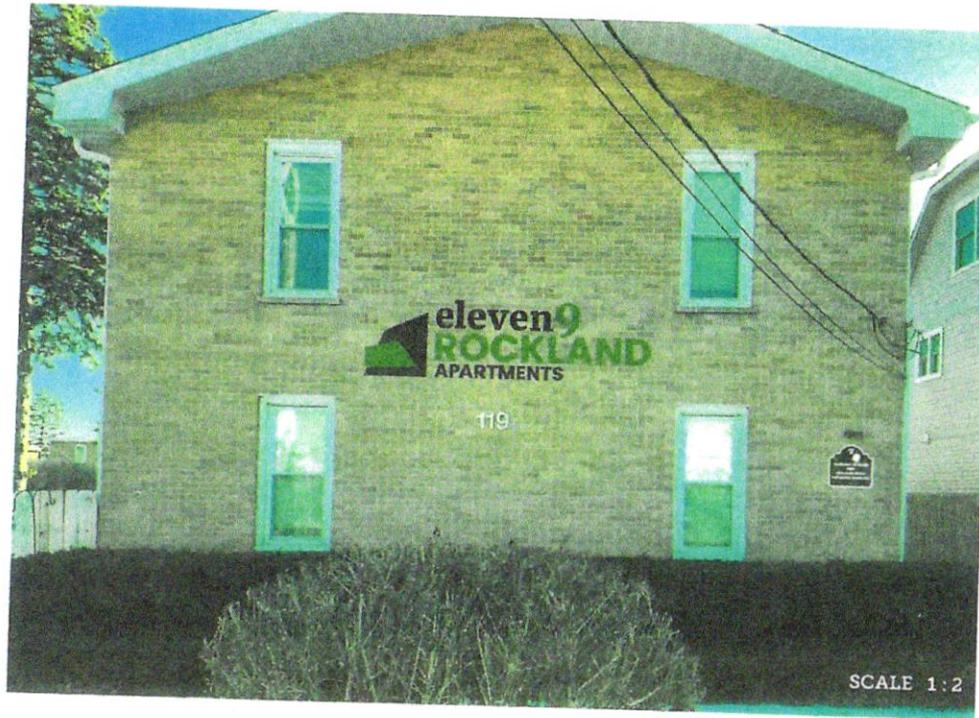
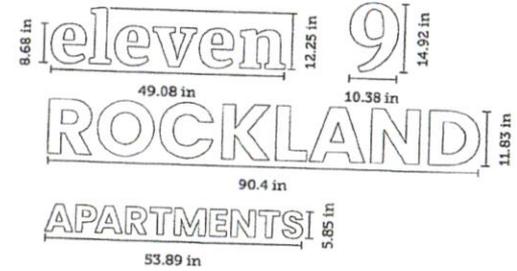
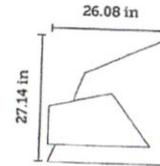
VERSION	DATE
1	01/24/25
2	01/27/25
3	02/10/25
4	04/16/25

FILE SCALE: 1:1

PROOF



Qty. 1
 120"x33"x0.25" Laser Cut Acrylic
 Painted Black & Custom Green (TBD)
 Flush Stud Mount
 NOTE: Non-illuminated sign.



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Sign Proposal Narrative

Project Location: 119 Rockland Road, Libertyville, IL 60048

Prepared for: City of Libertyville

Date: 8/8/2025

Eleven9 Rockland LLC would like to present a proposal for new sign for our apartment complex at 119 Rockland Road in Libertyville. Our goal is to bring more curb appeal to the building with a more modern sign. The updated sign will read "Eleven9 Rockland Apartments" and draw attention from Rockland Road with its pop of color and bring consistency to the building so that the exterior can match the modern updates we have made to the interior units in the building. The name change will be consistent with our branding and LLC name so tenants can easily locate the building.

Scope of Work

This proposal outlines the replacement of the existing exterior building sign located on the front façade of the apartment building facing Rockland Road. The current sign, which measures approximately 3 ft x 12 ft is outdated and no longer reflects the modern identity or branding of the property. We propose to remove this existing signage and install a new, professionally fabricated sign with updated materials and a refreshed design.

The new sign will measure 120 inches wide by 33 inches tall, with a thickness of 0.25 inches. This new design will feature a contemporary aesthetic with a pop of color to improve visibility and complement the building's architectural character. The overall project will involve the removal of the old sign, preparation of the mounting surface, and secure installation of the new sign using flush stud mounting.

Location

The sign will be installed on the front façade of the building directly facing Rockland Road. This placement maintains the visibility of the property name for passing pedestrians and vehicles while ensuring consistency with existing signage locations. The installation will not obstruct any windows, architectural elements, or public rights-of-way.

Sign Description

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The proposed sign will be fabricated using laser-cut acrylic and mounted flush to the wall using a stud mount system. The sign will be non-illuminated, in keeping with the character of the neighborhood and the aesthetic of the building. The background and lettering will feature a painted black and custom green color palette, creating a sleek, modern look with high contrast for readability and visual appeal.

The new sign will read: "Eleven9 Rockland Apartments", aligning with the name of the LLC that owns the property. This change reflects our updated branding and brings consistency for current and prospective residents. The new name replaces the outdated "Rockland Manor Apartments", which no longer aligns with our marketing, signage, and digital presence.

The materials have been selected for their durability and low-maintenance properties, and the installation will be completed in a way that ensures the sign remains securely attached and weather-resistant. No electrical work is required, as the sign is not illuminated.

Conclusion

This new signage will enhance the building's appearance, modernize its curb appeal, and improve wayfinding for visitors and emergency services. The sign has been designed to be in harmony with Libertyville's design guidelines and the surrounding neighborhood aesthetic. We respectfully request approval from the City of Libertyville to proceed with the installation as described.





ROCKLAND MANOR
APARTMENTS

